

RAM

RAM Annual Bond Conference  
“MAKING THE ASIAN BOND MARKET A REALITY”

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12 July 2012 • Kuala Lumpur, Malaysia



[www.ram.com.my](http://www.ram.com.my)

## ABOUT THE CONFERENCE

Bond issuance in Asia is predominantly issued by sovereign issuers but corporate bonds are becoming an important source of growth in Asian fixed income markets. Currently issuance is predominantly in US dollars, although local currency issuance is also growing. Asian governments, central banks and the Asian Development Bank are keen to see the expansion of Asian bond markets over the next few years in order to help provide finance for the large infrastructural development that the region needs over the next decade. Alongside the expansion of the bond markets, Asian governments and central banks are currently discussing the formation of an Asian bond market.

In this context, the formation of an Asian bond market is seen as a pivotal ingredient in propelling Asia into the limelight. It is very much envisaged that Asia would share the role of its European counterparts in balancing the financial needs of the world economy so as to ensure that issues such as the Eurozone crisis could be mitigated or even avoided entirely.

RAM believes in the concept of an Asian bond market and its potential within the global financial architecture. We also envision our own future growth as part of the larger picture of the materialisation of this Asian bond market. This year's bond conference therefore has been themed to spur further thought leadership momentum into making the Asian bond market a reality.

In building up the foundation for the Asian bond market, issues such as the harmonisation of regulations, the unique roles of credit rating agencies, credit guarantee institutions and sovereign wealth funds in linking up the various national bond markets and investors will be explored in detail. The conference culminates in a high powered session on the way forward for creating this Asian bond market as well as the possibility of establishing a regional credit rating agency.

Annual Bond Conference 2012  
**“Making the Asian Bond Market a Reality”**

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**CONFERENCE PROGRAMME**

TIME	PROGRAMME	TIME	PROGRAMME
08.30 a.m.	Registration and Morning Coffee	12.30 p.m.	Lunch
09.00 a.m.	Welcome Remarks by <b>YBhg Tan Sri Dato' Seri Siti Norma binti Yaakob</b> Chairman RAM Holdings Berhad	Fostering the development of an Asian bond market	
09.10 a.m.	Keynote Address by: <b>YBhg Datuk Ranjit Ajit Singh (confirmed)</b> Chairman Securities Commission Malaysia	01.30 p.m.	Proposed Session Chairman: <b>To be determined</b>
09.40 a.m.	Morning Refreshments	02.00 p.m.	<b>The role of Credit Guarantee &amp; Investment Facility (CGIF) in the Asian bond market”</b>  Speaker: <b>Mr Khoo Boo Hock</b> Vice President, Operations Credit Guarantee & Investment Facility (CGIF)
The Big Picture: Global Developments		02.40 p.m.	<b>Sovereign wealth funds: What role can they play in promoting and deepening the regional bond markets?</b>  Proposed Speaker: <b>Mr Ganen Sarvanathan</b> Executive Director, Investments Khazanah Nasional Berhad
10.00 a.m.	<b>Economic Outlook for 2012/2013</b> - Current global issues and outlook for 2013 - Impact of the global economic outlook on the Asian economy - Outlook of the Asian economy in 2013  Session Chairman: <b>YBhg Tan Sri Dr Lin See Yan</b> Member, Economic Council Working Group  Speaker: <b>Dr Ravi Balakrishnan</b> Resident Representative of the IMF, Singapore International Monetary Fund	03.20 p.m.	Tea break
Current Issues in Asia		03.50 p.m.	<b>Role of the credit rating agency in connecting the Asian bond markets</b>  Speaker: <b>Ms Foo Su Yin</b> Chief Executive Officer RAM Rating Services Berhad
10.40 a.m.	<b>Panel session on “The impact of global economic outlook on emerging Asian bond markets”</b>  Panel Chairman: <b>YBhg Dato' Dr R Thillainathan</b> Member, Economic Council Working Group  Panelists: <b>Mr P K Basu</b> Regional Head, Research and Economics Maybank Investment Bank Berhad  <b>Dr Yeah Kim Leng</b> Chief Economist RAM Holdings Berhad  <b>Mr Sin Beng Ong</b> Executive Director JP Morgan (Singapore)	Going Forward: What does the future hold for the bond markets in Asia?	
11.30 a.m.	<b>Panel session on “Islamic finance: Playing a key role in Asia's funding regime”</b>  Proposed Panel Chairman: <b>YBhg Dato' Syed Amin Syed Aljeffri</b> Director, RAM Holdings Berhad  Panelists: <b>Encik Nik Mohamed Din Nik Musa</b> Head, Promotional Unit Malaysian International Islamic Financial Centre (MIFC)  <b>YM Raja Teh Maimunah Raja Abdul Aziz</b> Chief Executive Officer Hong Leong Islamic Bank  <b>Encik Mohamed Zakariya Othman</b> Head, Islamic Ratings RAM Rating Services Berhad	04.30 p.m.	<b>Panel discussion on “Creating a Regional Bond Market and a Regional Credit Rating Agency for Asia: The way forward”</b>  Panel Chairman: <b>YBhg Datuk Dr K Govindan</b> Group Chief Executive Officer / Executive Director RAM Holdings Berhad  Proposed Panelists: <b>YBhg Dato' Sri Abdul Wahid Omar</b> President & CEO Maybank Group  <b>Dr. Sundaran Annamalai</b> Undersecretary, Economic & International Division Ministry of Finance  <b>Mr Thomas Meow (confirmed)</b> Executive Vice President & Head, Credit Markets CIMB Group  <b>Mr Chong Kwee Siong (confirmed)</b> Technical Advisor, CEO's Office RAM Holdings Berhad
		05.15 p.m.	End of conference

## MAKING THE ASIAN BOND MARKET A REALITY

Date : 12 July 2012

Time : 9.00 a.m. – 5.30 p.m.

Registration will commence from 8.15 a.m. onwards

Venue : Mandarin Oriental Hotel, Kuala Lumpur

### REGISTRATION FORM

Name (1) : (Mr/Ms) \_\_\_\_\_  
Designation : \_\_\_\_\_  
Department : \_\_\_\_\_  
E-mail add. : \_\_\_\_\_

Name (2) : (Mr/Ms) \_\_\_\_\_  
Designation : \_\_\_\_\_  
Department : \_\_\_\_\_  
E-mail add. : \_\_\_\_\_

Name (3) : (Mr/Ms) \_\_\_\_\_  
Designation : \_\_\_\_\_  
Department : \_\_\_\_\_  
E-mail add. : \_\_\_\_\_

Name (4) : (Mr/Ms) \_\_\_\_\_  
Designation : \_\_\_\_\_  
Department : \_\_\_\_\_  
E-mail add. : \_\_\_\_\_

Organisation : \_\_\_\_\_  
Address : \_\_\_\_\_  
\_\_\_\_\_

Telephone : \_\_\_\_\_  
Fax : \_\_\_\_\_

### TRAINING CONTACT DETAILS

Contact Person : \_\_\_\_\_  
Designation : \_\_\_\_\_  
Department : \_\_\_\_\_  
E-mail add. : \_\_\_\_\_  
Office Address : \_\_\_\_\_  
\_\_\_\_\_

Telephone : \_\_\_\_\_ Fax: \_\_\_\_\_  
Cheque/Bank Draft No. : \_\_\_\_\_  
Bank : \_\_\_\_\_ Amount: \_\_\_\_\_

### CONFIRMATION REPLY SLIP for RAM use only

Attention to \_\_\_\_\_

☐ We would like to confirm the participation of \_\_\_\_ person to this conference. Kindly forward the registration fee of RM \_\_\_\_\_ before the conference

☐ We regret that your nomination cannot be accepted as registration has been closed

### 4 QUICK & EASY WAYS TO REGISTER

#### Phone:

603 7628 1153 (Hanani)  
603 7628 1151 (Sharimah)  
603 7628 1152 (Sangeetha)

#### Email:

hanani@ram.com.my  
sharimah@ram.com.my  
sangeetha@ram.com.my

#### Fax:

603 – 7620 8250 (DID)  
603 – 2711 1701(GEN)

#### Mail:

Suite 20.01, Level 20,  
The Gardens South Tower  
Mid Valley City  
Lingkaran Syed Putra  
59200 Kuala Lumpur

### INVESTMENT

<input type="checkbox"/>	<b>Send 1 or 2</b>	RM 980.00 / USD 325.00 per delegate
<input type="checkbox"/>	<b>Send 3 or 4</b>	RM 882.00 / USD 294.00 per delegate
<input type="checkbox"/>	<b>Send 5 to 9</b>	RM 784.00 / USD 260.00 per delegate
<input type="checkbox"/>	<b>Send 10 or more</b>	RM 735.00 / USD 245.00 per delegate

### TERMS & CONDITIONS

#### Registration Fees

Fees include conference materials, lunch and refreshments.

#### Payment Details

Please make crossed cheque/bank draft payable to:  
'RAM HOLDINGS BERHAD'

#### Hotel Accommodation

Accommodation is not included in the conference fee.  
To make your room reservation, please contact  
Mandarin Oriental Hotel Kuala Lumpur directly at  
+603 2380 8888.

#### Cancellation & Transfer Policy

Should a delegate be unable to attend, a substitute may  
Attend in his/her place are no extra charge.

Written cancellation received:

- One (1) week before the event, a refund (less an administrative charge of 50% ) will be made.
- For no-show on the day of the conference, no refund will be entertained.

Cancelled unpaid registrations will also be liable for penalty payments.

#### Disclaimer

RAM Holdings Berhad reserves the right to change the programme, speaker, date or venue or cancel any part of its published programme due to unforeseen circumstances. We reserve the right to refuse registration.